

Kendrick Fruits

112 Park Place Court 336-682-9533
Mocksville, NC 27028 www.kfruitssports.com

Skills

On-air, board-op, Adobe Audition, Adobe Premiere, Adobe Photoshop, Adobe InDesign, Microsoft Office, HomeBase, Radio Advertising Bureau sales certified, online content, writing.

Experience

June 2017-September 2017

Danville Braves, Danville, VA- *Media Relations Trainee*

- Produced media notes for games and wrote game recaps for dbraves.com
- Posted game updates on Twitter and produced radio spots

June 2016-July 2016

Muhlenberg County Stallions. Central City, KY - *Broadcaster*

- Solo internet broadcaster for all 37 games.
- Produced commercials and other on-air elements

January 2013-May 2016

90.5 WASU-FM. Boone, NC- *Sports Director*

- Hosted sports talk show twice weekly, and produced elements for show
- Lead broadcaster for home football, basketball and softball games
- Conducted interviews, produced daily sports updates, and wrote blog posts

Education

August 2012-May 2016

Appalachian State University. Boone, NC- *Electronic Media/Broadcasting*

June 2014

Kellar Radio Talent Institute. Boone, NC/Charlotte, NC

References

Dan Vallie. Founder, Vallie Richards Donovan Consulting
Phone: 828-262-1502 **E-Mail:** DanVallie@NationalRadioTalentSystem.com

Mark Stone. President, Muhlenberg County Stallions (Central City, KY)
Phone: 270-543-9548

David Cross. General Manager, Danville Braves.
Phone: 434-250-7807